

COMMISSION MEETING MINUTES

May 10, 2010

Meeting location: 676 Loughborough Drive, Merced, CA

Commission Members Present:

Jerry O'Banion Eva de Long Iantha Thompson Shirley Brown Ana Pagan
 Tim Livermore Patrick Bowman Dorlie Goodger Manuel Jimenez, Jr.

Staff Present: Michael J. Calabrese, Brian Mimura, Barbara Mumby, Jerry Hilliard

Guests: Maribel Valencia Castillo, Fernando Granados, Patti Kishi, Gaye Riggs, Jennifer Mockus, Carol Greenberg, and Monica Adrian.

1. Call to Order, Pledge of Allegiance, and Roll Call

Commission Chairperson Jerry O'Banion called the meeting to order at: 5:30 PM

The Pledge of Allegiance was led by: Commissioner Shirley Brown. Roll call was taken with results noted above.

2. Public Opportunity to Speak on Any Matter of Public Interest within the Commission's Jurisdiction

No public comments were provided.

3. Approval/Additions/Deletions to the Agenda

Motion made by: Commissioner Thompson to approve the Agenda.
Motion seconded by: Commissioner Livermore.

The agenda was approved by the Commission unanimously.

CONSENT AGENDA

4. Approval of Minutes for the April 12, 2010, Commission Meeting.

5. Approval of First 5 Monthly Expenditures through: March 31, 2010

Motion made by: Commissioner Thompson to approve items 4 & 5 as presented.
Motion seconded by: Commissioner Brown

The motion was unanimously approved.

REGULAR AGENDA

6. Approval of Funding for Merced County Office of Education for the Power of Preschool Bridge Program Infant Toddler expansion:

Commissioner Bowman recused himself from this action due to being an employee of Merced County Office of Education.

First 5 staff member Barbara Mumby presented a brief Powerpoint presentation describing the Power of Preschool Program, its history, current First 5 commitment, and opportunities for expansion to include infant-toddlers along with preschool age children during the 2010-11 fiscal year (see attached presentation slides).

Mumby concluded with a recommendation to approve funds in an amount of \$35,000 to allow for Merced County Office of Education to become a POP site, and integrate its implementation of Early Head Start with inclusion as a POP site for infants and toddlers.

Commissioner Thompson asked if our request to First 5 California for the POP Bridge expansion would be likely to be approved. Mumby replied that yes, we were likely to be approved. Thompson also asked if the \$35,000 request would all come from First 5 Merced or a portion would be offset by First 5 California. Mumby confirmed that up to half of the amount would be funded by First 5 California on a reimbursement basis.

Motion made by Commissioner Thompson to approve funding for Merced County Office of Education in an amount not exceed \$35,000 for participation in the Power of Preschool bridge Program Infant Toddler Expansion for 2010/11.

Motion seconded by: Commissioner Livermore.

The motion was approved unanimously by Commissioners present (Bowman recused).

7. Approval of Funding for Participation in the Seize the Day – Early Learning Advocacy Day 2010 Event:

Mimura presented this item stating this event is annually held in Sacramento and is the primary opportunity for Early Care and Education stakeholders to convene at the capital and advocate for ECE efforts. Co-sponsored by Preschool California and the California Association for the Education of Young Children, First 5 Merced County funds would support Merced County's ability to participate. Funds would be used for transportation, child care costs for parents, funds for supporting ECE professionals to be 'released' to attend the event, and related costs.

Motion made by: Dr. Livermore to approve funding in an amount not to exceed \$3,500.00 to support Merced County's participation in the Seize the Day – Early Learning Advocacy Day 2010 event.

Motion seconded by: Commissioner Bowman

The motion was unanimously approved.

8. Approval of the 2010/11 Regular Meeting Schedule for the First 5 Merced County Commission:

Mimura presented the annual meeting schedule for the Commission for the upcoming fiscal year. (See attached schedule).

Motion made by: Commissioner Thompson to approve the proposed fiscal year 2010/11 regular meeting schedule for the First 5 Merced county commission, as presented.

Motion Seconded by Commissioner Livermore.

The motion was unanimously approved.

9. Informational Presentation on Recent Activities for Desired Outcome #4: Improving the community level awareness of the critical need to prioritize care benefiting our youngest children (Informational).

Mimura presented a PowerPoint presentation regarding this Desired Outcome (see attached presentation slides), describing marketing efforts for the Children's Bill of Rights for Merced County, entities passing resolutions to adopt the Bill, and events at which the Bill was promoted (Spring Fair, Week of the Young Child, Early Childhood Conference).

He stated that more marketing and community engagement activities have been planned and updates will be provided to the Commission.

10. Approval of Funding for Sponsorship of the Merced County Fair to Support Desired Outcome #4 and the Children's Bill of Rights for Merced County (Action)

Mumby presented this action item to the Commission, stating that the requested sponsorship would support First 5's Desired Outcome #4 and enable promotion of the Children's Bill of Rights for Merced County at the annual fair. Funds would identify First 5 as a presenting sponsor of Kids Day, enable sponsorship of Children's Hands On Activities, have a visible presence along with First 5 funded contractors throughout the fair's duration, etc.

Commissioner Thompson questioned the days that First 5 will be present at the fair. Mumby stated First 5 as well as our funded contractors will have the opportunity to be present for each day of the fair and that several First 5 funded contractors had already signed up.

Motion made by: Commissioner Bowman to approve funding for sponsorship of the Merced County Fair to support Desired Outcome #4 and marketing of the Children's Bill of Rights for Merced County, in an amount not to exceed \$7,500.00

Motion seconded by: Commissioner Jimenez, Jr.

The motion was unanimously approved.

11. Executive Director's Report (Informational).

Mimura presented a PowerPoint presentation regarding relevant activities and issues about First 5, local media coverage of "Why we should invest in early child care" (news article), First 5 staff changes, upcoming events such as National Children's Mental Health Awareness Day, and upcoming meetings. He also presented on the status of First 5's negotiations with evaluation and data contractors, the early Childhood Conference, the ELQUIS Symposium, and the State budget. (See attached presentation slides). Additionally, Commissioner Brown was spotlighted for her 39 years of service she has provided to Mercy Hospital as a Nurse as covered by the Merced County Times.

12. Commissioners' Reports (Informational).

Commissioner O'Banion asked if there were any comments from Commissioners. Dr. Livermore discussed the vaccines that were available for Merced County residents (H1N1 and Flu) and stated they were plentiful. It was questioned whether there was a cost for residents. He stated it was a nominal fee and if one could not afford it, the vaccines would still be given to those who wanted it. He further stated that the future of H1N1 is up in the air, with many here still susceptible, so they are encouraged to get protection.

Commissioner O'Banion stated that Commissioner Dorlie Goodger will resign from her position on the Commission. An official letter will be submitted. He also stated that he had visited with preschoolers at Dos Palos Elementary School and was very enlightened with the skills and knowledge of the kids, especially their recognition and retention as he read to them. This visit shows that the First 5 programs are working for the community and reinforces in his mind the importance of early education.

He thanked everyone for their attendance at this monthly meeting.

Next meeting scheduled for June 14, 2010 at 5:30 p.m. in the First 5 building, located at 676 Loughborough Dr., Merced.

The meeting was adjourned approximately 6:20 PM.

Attachments to Meeting Minutes

Item 6 – Approval of Funding for Merced County Office of Education for the Power of Preschool Bridge Program Infant Toddler Expansion

Presentation slides.

Item 8 - Approval of the 2010/11 Regular Meeting Schedule for the First 5 Merced County Commission

Meeting Schedule.

Item 9 - Informational Presentation on Recent Activities for Desired Outcome #4

Presentation slides.

Item 11 - Executive Director's Report

Presentation slides.